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1987 Autumn Travel Market Close-Up

National Travel Survey Tabulations

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1987 AUTUMN
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

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Dr. Suzanne D. Cook, Director

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AUTUMN 1987 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on Autumn 1987 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the companion volume, TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The Autumn 1987 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over September, October and November of 1987, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 178.1 million. For example, an estimated volume of 165.2 million trips were taken by U.S. resident adults during the Autumn of 1987. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 294.1 million total person-trips for Autumn 1987 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto:	Travel by auto, truck or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or a long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No Child, 1 ADL:	One adult without children on trip
No Child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West South Central and East North Central census regions)
WST:	West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	19	25	2	20	14	19	22	13
300-399	15	20	2	16	10	13	23	11
400-499	9	11	3	9	10	8	10	11
500-599	7	9	3	7	7	8	9	8
600-999	16	17	11	15	15	16	14	17
1000-1999	14	10	26	14	19	15	9	17
2000 OR MORE	16	6	42	14	23	14	10	17
OUTSIDE U.S.	6	3	12	7	3	9	3	7
AVERAGE DISTANCE OF TRIP	1090	690	2250	1010	1350	1040	830	1160
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	77	73	87	75	83	74	76	81
400 OR MORE	62	53	85	59	73	61	53	70
500 OR MORE	53	42	83	50	64	53	43	59
600 OR MORE	46	33	80	43	57	45	34	51
1000 OR MORE	31	16	69	28	42	29	20	34

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 1-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	19	22	17	14	22	19	13	20	15	22
300-399	15	18	15	9	11	11	26	12	19	18
400-499	9	8	9	12	8	8	12	7	12	10
500-599	7	6	7	8	9	6	5	6	9	6
600-999	16	17	16	15	15	17	13	16	15	15
1000-1999	14	13	14	16	14	16	12	15	12	15
2000 OR MORE	16	14	18	22	17	16	14	21	12	8
OUTSIDE U.S.	6	4	5	5	4	7	6	4	7	6
AVERAGE DISTANCE OF TRIP	1090	980	1110	1330	1100	1130	980	1230	940	830
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	77	75	79	82	74	76	83	77	79	72
400 OR MORE	62	58	64	72	63	64	56	65	60	54
500 OR MORE	53	50	55	61	55	56	45	58	47	45
600 OR MORE	46	44	48	53	46	50	39	52	39	38
1000 OR MORE	31	27	32	39	31	33	26	36	23	23

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	19	14	14	35	27	15	10	15	30	22	17
300-399	15	27	10	10	20	14	21	9	8	18	15
400-499	9	15	11	13	5	7	9	12	11	6	8
500-599	7	12	7	6	4	7	8	9	3	5	8
600-999	16	12	22	13	17	14	11	19	15	16	16
1000-1999	14	10	23	12	11	15	10	14	18	13	17
2000 OR MORE	16	11	13	11	14	27	21	17	13	16	14
OUTSIDE U.S.	6	*	*	*	*	*	13	4	2	4	5
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	1090	870	1020	760	850	1500	1300	1140	950	950	1130
CUMULATIVE											
300 OR MORE	77	86	85	65	73	85	81	80	68	75	78
400 OR MORE	62	59	76	55	52	71	60	71	60	56	63
500 OR MORE	53	45	65	42	47	63	51	59	49	50	55
600 OR MORE	46	33	57	36	43	56	42	51	45	45	47
1000 OR MORE	31	21	35	22	25	42	31	31	31	29	31

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	68	100	*	73	44	74	78	58
RENTAL CAR	1	2	*	1	3	1	2	2
AIRPLANE	27	*	100	23	46	22	15	34
BUS	2	*	*	2	2	2	1	3
TRAIN	*	*	*	*	*	*	*	*
OTHER	3	*	*	1	8	2	4	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	68	73	66	59	64	68	75	57	79	85
RENTAL CAR	1	2	2	2	2	2	*	2	1	1
AIRPLANE	27	21	29	37	30	28	20	35	18	14
BUS	2	2	1	1	1	1	4	2	2	1
TRAIN	*	*	*	*	*	*	*	*	*	*
OTHER	3	5	4	3	5	3	*	5	2	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	68	72	71	63	83	61	62	64	64	82	63
RENTAL CAR	1	3	2	1	*	1	4	1	*	1	1
AIRPLANE	27	19	26	19	16	35	34	31	22	15	33
BUS	2	6	*	2	*	2	2	3	1	1	2
TRAIN	*	1	*	*	*	*	*	*	*	*	*
OTHER	3	1	2	16	1	2	1	3	12	2	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	10	14	10	14	9	*	*
1	11	11	9	9	14	6	12	16
2 TO 3	39	46	29	42	35	40	63	40
4 TO 9	29	25	36	28	29	34	25	34
TEN OR MORE	10	9	12	10	8	12	*	10
AVERAGE, IF ANY	4.7	4.4	5.7	4.9	4.4	5.2	2.7	4.6
AVG., INCL. ZERO	4.3	4.0	4.9	4.4	3.9	4.8	2.7	4.6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	9	9	13	9	12	14	14	9	4
1	11	12	12	10	12	13	4	11	7	15
2 TO 3	39	40	39	37	40	35	44	38	43	39
4 TO 9	29	29	30	32	31	29	26	27	29	35
TEN OR MORE	10	9	9	8	8	11	11	10	12	6
AVERAGE, IF ANY	4.7	4.6	4.5	4.6	4.6	4.7	5.2	4.7	5.2	4.1
AVG., INCL. ZERO	4.3	4.2	4.1	4.1	4.2	4.2	4.5	4.1	4.7	3.9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 3-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	18	12	8	12	8	19	12	7	13	5
1	11	9	8	13	14	12	7	9	10	13	14
2 TO 3	39	43	41	42	41	39	33	38	39	41	45
4 TO 9	29	22	29	33	24	31	29	29	35	28	25
TEN OR MORE	10	8	10	3	8	10	11	12	9	5	11
AVERAGE, IF ANY	4.7	4.5	4.7	3.7	4.2	4.6	5.4	5.2	4.3	3.9	4.9
AVG., INCL. ZERO	4.3	3.8	4.2	3.5	3.7	4.3	4.4	4.6	4.1	3.4	4.7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	36	25	41	7	39	40	8
HOTEL OR MOTEL	50	42	62	41	76	41	49	100
RENTED CABIN OR CONDOMINIUM	3	3	1	3	1	4	2	1
OWNED CABIN OR CONDOMINIUM	3	4	1	4	1	5	4	1
CAMPER, TRAILER, OR RV	5	7	*	6	3	7	5	*
OTHER	3	2	2	2	5	2	5	3
NO OVERNIGHT STAY	11	10	14	10	14	9	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.4	3.7	6.6	4.4	4.3	4.8	2.5	4.5
HOTEL, MOTEL	3.6	3.3	4.2	3.9	3.3	4.1	2.7	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	36	27	22	42	20	32	29	30	45
HOTEL OR MOTEL	50	46	55	60	45	59	43	52	49	43
RENTED CABIN OR CONDOMINIUM	3	2	3	4	1	4	2	3	3	2
OWNED CABIN OR CONDOMINIUM	3	5	4	2	2	1	10	1	8	2
CAMPER, TRAILER, OR RV	5	5	4	2	4	5	7	4	8	5
OTHER	3	4	4	2	5	3	1	4	2	2
NO OVERNIGHT STAY	11	9	9	13	9	12	14	14	9	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.4	4.5	3.8	3.7	3.9	4.4	5.4	4.6	4.0	4.3
HOTEL, MOTEL	3.6	3.8	3.7	3.3	3.7	3.4	3.8	3.6	3.8	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	32	31	29	30	37	37	26	30	35	30	38
HOTEL OR MOTEL	50	47	52	59	40	48	47	52	54	45	50
RENTED CABIN OR CONDOMINIUM	3	5	4	1	2	1	4	5	*	2	2
OWNED CABIN OR CONDOMINIUM	3	3	1	2	9	3	2	2	3	8	3
CAMPER, TRAILER, OR RV	5	4	3	3	6	5	6	2	6	5	6
OTHER	3	2	2	11	1	2	3	3	8	*	2
NO OVERNIGHT STAY	11	18	12	8	12	8	19	12	7	13	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.4	4.1	3.9	3.9	3.8	5.1	5.1	4.2	4.5	4.0	4.3
HOTEL, MOTEL	3.6	2.9	3.5	2.8	3.8	3.3	3.7	4.3	3.0	3.2	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	55	45	73	47	80	43	49	59
2	25	29	17	27	17	30	26	24
3	10	13	6	14	2	14	13	8
4	5	6	1	6	1	6	7	5
5	3	4	2	3	*	4	3	3
6+	2	3	*	3	*	3	2	1
PARTIES WITHOUT CHILDREN								
ONE ADULT	55	45	73	47	80	43	49	59
TWO ADULTS	23	27	16	26	16	27	24	24
3 + ADULTS	8	10	3	10	1	11	8	6
PARTIES WITH CHILDREN								
ONE ADULT	3	3	1	3	1	3	2	2
TWO ADULTS	7	8	3	9	1	8	10	5
3 + ADULTS	5	6	2	6	1	7	6	5
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	2.0	1.4	1.9	1.3	2.0	1.9	1.7
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.3	.1	.3	*	.3	.3	.2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	55	56	53	54	66	47	47	100	*	*
2	25	23	25	24	16	27	37	*	75	12
3	10	11	11	9	7	11	14	*	19	30
4	5	4	5	6	5	6	1	*	1	30
5	3	3	4	4	4	4	*	*	1	18
6+	2	3	2	2	2	4	*	*	3	10
PARTIES WITHOUT CHILDREN										
ONE ADULT	55	56	53	54	66	47	47	100	*	*
TWO ADULTS	23	22	23	23	15	25	37	*	76	*
3 + ADULTS	8	9	8	6	3	8	14	*	24	*
PARTIES WITH CHILDREN										
ONE ADULT	3	3	2	2	3	4	*	*	*	20
TWO ADULTS	7	7	8	7	8	9	1	*	*	46
3 + ADULTS	5	4	6	8	5	7	*	*	*	34
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.8	1.8	1.8	1.7	2.1	1.7	1.0	2.3	3.6
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.2	.3	.3	.3	.3	.1	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	55	57	56	65	42	60	58	61	60	41	58
2	25	32	26	11	26	21	28	23	15	32	24
3	10	4	10	9	17	10	8	8	12	15	8
4	5	4	4	6	4	6	3	5	3	4	7
5	3	1	3	7	4	2	2	2	9	2	2
6+	2	2	1	1	8	1	1	1	1	6	1
PARTIES WITHOUT CHILDREN											
ONE ADULT	55	57	56	65	42	60	58	61	59	41	58
TWO ADULTS	23	30	25	10	26	19	24	23	15	31	22
3 + ADULTS	8	3	5	4	19	6	5	3	8	16	5
PARTIES WITH CHILDREN											
ONE ADULT	3	2	1	3	2	3	4	1	2	3	3
TWO ADULTS	7	3	6	8	5	10	5	7	6	5	9
3 + ADULTS	5	4	6	9	6	2	3	6	9	5	2
AVG # ON TRIP, INCLUDING RESPONDENT	1.8	1.6	1.7	1.8	2.2	1.6	1.6	1.7	1.8	2.1	1.6
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.2	.1	.2	.3	.3	.2	.2	.2	.3	.2	.2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	50	24	51	26	50	100	43
VACATION TRIP	56	62	46	76	12	100	65	47
PRIMARY PURPOSE OF TRIP								
PLEASURE ANY	66	71	57	100	17	89	78	54
VISIT FRIENDS OR RELATIVES	32	37	26	49	7	41	39	17
OUTDOOR RECREATION	13	15	10	20	3	19	15	9
ENTERTAINMENT	23	21	25	34	11	30	27	31
BUSINESS ANY	30	19	49	8	100	6	18	46
CONVENTION,ETC.	11	6	17	4	37	3	12	19
OTHER BUSINESS	19	14	32	3	63	3	6	27
PERSONAL, FAMILY, OTHER	9	10	6	*	*	8	9	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	49	44	36	49	36	45	38	48	56
VACATION TRIP	56	59	50	46	59	50	62	45	69	73
PRIMARY PURPOSE OF TRIP										
PLEASURE ANY	66	71	59	53	68	57	76	57	76	80
VISIT FRIENDS OR RELATIVES	32	36	27	25	38	24	37	32	28	41
OUTDOOR RECREATION	13	13	14	12	12	13	14	9	21	10
ENTERTAINMENT	23	23	21	19	21	23	26	19	27	30
BUSINESS ANY	30	24	36	44	33	36	15	42	18	6
CONVENTION,ETC.	11	9	13	15	12	11	9	15	9	1
OTHER BUSINESS	19	15	24	29	21	25	6	28	8	5
PERSONAL, FAMILY, OTHER	9	9	11	9	6	10	12	7	11	13

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	45	38	47	47	50	32	41	44	47	51
VACATION TRIP	56	52	58	42	63	54	58	53	53	63	54
PRIMARY PURPOSE OF TRIP											
PLEASURE ANY	66	60	68	47	76	68	61	63	56	75	70
VISIT FRIENDS OR RELATIVES	32	30	35	23	44	32	26	32	30	39	34
OUTDOOR RECREATION	13	9	10	8	19	15	12	7	7	23	14
ENTERTAINMENT	23	23	24	18	16	22	24	27	22	15	24
BUSINESS ANY	30	31	30	41	20	31	37	31	33	21	30
CONVENTION,ETC.	11	14	7	20	8	11	11	13	17	5	12
OTHER BUSINESS	19	17	22	21	12	20	26	18	16	16	18
PERSONAL, FAMILY, OTHER	9	12	9	14	8	5	7	9	14	9	5

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	14	9	12	14	12	13	12
NEW ENGLAND	4	5	3	4	4	6	5	5
MID-ATLANTIC	8	9	6	7	10	6	8	8
SOUTHEAST	26	27	25	26	26	26	22	27
SOUTH ATLANTIC	19	19	22	19	21	20	16	19
EAST SOUTH CENTRAL	7	8	3	7	5	7	6	8
GREAT LAKES	12	11	9	9	17	9	13	14
EAST NORTH CENTRAL	12	11	9	9	17	9	13	14
MIDWEST	19	23	11	21	13	21	20	15
WEST SOUTH CENTRAL	12	14	7	13	8	13	14	10
WEST NORTH CENTRAL	7	9	3	8	5	8	6	5
WEST	26	23	35	27	28	25	30	26
MOUNTAIN	11	10	13	12	11	11	13	12
PACIFIC	15	13	22	15	17	15	17	14
OUTSIDE US	6	3	12	7	3	9	3	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	873	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	11	12	14	12	12	16	13	15	9
NEW ENGLAND	4	3	4	6	5	4	4	4	7	3
MID-ATLANTIC	8	8	8	8	8	8	12	9	8	6
SOUTHEAST	26	24	28	29	25	26	27	25	27	23
SOUTH ATLANTIC	19	16	20	22	21	18	16	21	15	17
EAST SOUTH CENTRAL	7	8	7	7	4	8	11	4	12	6
GREAT LAKES	12	12	13	11	13	13	9	15	5	17
EAST NORTH CENTRAL	12	12	13	11	13	13	9	15	5	17
MIDWEST	19	24	18	12	21	15	20	16	24	18
WEST SOUTH CENTRAL	12	15	12	8	13	9	13	10	14	12
WEST NORTH CENTRAL	7	9	6	5	8	6	7	6	10	6
WEST	26	26	26	28	25	29	24	29	22	26
MOUNTAIN	11	13	10	10	11	11	12	12	11	10
PACIFIC	15	14	16	19	15	18	12	17	11	17
OUTSIDE US	6	4	5	5	4	7	6	4	7	6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	47	10	6	2	3
NEW ENGLAND	4	34	*	*	*	*	20	2	*	1	*
MID-ATLANTIC	8	66	*	*	*	*	27	8	6	2	3
SOUTHEAST	26	*	100	*	*	*	27	61	25	16	4
SOUTH ATLANTIC	19	*	73	*	*	*	25	46	17	7	3
EAST SOUTH CENTRAL	7	*	27	*	*	*	1	15	8	9	1
GREAT LAKES	12	*	*	100	*	*	3	10	46	8	3
EAST NORTH CENTRAL	12	*	*	100	*	*	3	10	46	8	3
MIDWEST	19	*	*	*	100	*	5	6	12	60	5
WEST SOUTH CENTRAL	12	*	*	*	63	*	3	3	6	40	3
WEST NORTH CENTRAL	7	*	*	*	37	*	2	3	7	21	2
WEST	26	*	*	*	*	100	10	9	9	11	82
MOUNTAIN	11	*	*	*	*	42	1	3	5	5	36
PACIFIC	15	*	*	*	*	58	8	6	4	5	46
OUTSIDE US	6	*	*	*	*	*	13	4	2	4	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	17	23	17	23	19	14	18
NEW ENGLAND	5	4	7	5	6	6	5	6
MID-ATLANTIC	14	13	16	12	17	13	9	12
SOUTHEAST	20	19	23	19	21	19	19	21
SOUTH ATLANTIC	15	14	17	14	16	13	15	15
EAST SOUTH CENTRAL	5	5	6	5	5	5	4	6
GREAT LAKES	16	15	13	14	18	15	16	18
EAST NORTH CENTRAL	16	15	13	14	18	15	16	18
MIDWEST	22	27	12	25	16	25	24	20
WEST SOUTH CENTRAL	13	16	8	15	9	15	15	11
WEST NORTH CENTRAL	9	11	5	10	7	10	9	9
WEST	23	22	28	25	23	22	27	23
MOUNTAIN	8	7	9	8	9	8	9	8
PACIFIC	15	14	19	17	14	14	18	15

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	15	19	23	17	21	20	20	18	17
NEW ENGLAND	5	4	6	8	6	6	3	6	4	4
MID-ATLANTIC	14	11	13	15	11	15	16	14	14	12
SOUTHEAST	20	17	21	24	19	23	18	21	17	21
SOUTH ATLANTIC	15	11	15	19	13	18	13	16	13	17
EAST SOUTH CENTRAL	5	6	5	5	6	4	5	6	4	3
GREAT LAKES	16	19	17	13	19	12	15	17	12	19
EAST NORTH CENTRAL	16	19	17	13	19	12	15	17	12	19
MIDWEST	22	25	21	18	19	20	30	18	32	20
WEST SOUTH CENTRAL	13	16	13	10	12	10	21	12	16	12
WEST NORTH CENTRAL	9	9	8	8	8	10	9	6	15	7
WEST	23	25	23	22	26	24	18	24	21	24
MOUNTAIN	8	8	7	7	9	8	6	7	10	7
PACIFIC	15	16	16	15	17	16	11	17	11	17

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 8-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	69	20	5	5	7	100	*	*	*	*
NEW ENGLAND	5	22	5	1	1	2	28	*	*	*	*
MID-ATLANTIC	14	47	14	4	4	5	72	*	*	*	*
SOUTHEAST	20	15	48	16	7	6	*	100	*	*	*
SOUTH ATLANTIC	15	12	36	11	5	4	*	75	*	*	*
EAST SOUTH CENTRAL	5	3	12	5	2	3	*	25	*	*	*
GREAT LAKES	16	8	15	59	10	5	*	*	100	*	*
EAST NORTH CENTRAL	16	8	15	59	10	5	*	*	100	*	*
MIDWEST	22	4	14	15	73	9	*	*	*	100	*
WEST SOUTH CENTRAL	13	3	11	3	45	4	*	*	*	60	*
WEST NORTH CENTRAL	9	1	2	12	28	5	*	*	*	40	*
WEST	23	5	3	6	6	72	*	*	*	*	100
MOUNTAIN	8	2	2	4	3	24	*	*	*	*	34
PACIFIC	15	3	2	2	3	48	*	*	*	*	66

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	36	50	40	38	41	35	39
250,000-999,999	42	43	35	41	43	42	44	42
50,000-249,000	18	21	13	18	18	16	19	18
LESS THAN 50,000	1	1	1	1	*	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	44	36	60	41	56	38	44	49
WITHIN MAJOR CITY	34	28	50	33	44	31	33	40
B COUNTY	23	25	17	21	23	23	26	21
C COUNTY	17	22	8	19	9	19	19	14
D COUNTY	12	15	5	13	9	12	10	10
OUTSIDE US	6	3	12	7	3	9	3	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	34	42	46	37	41	38	38	41	41
250,000-999,999	42	44	40	37	44	38	45	44	38	42
50,000-249,000	18	20	18	17	18	21	15	18	21	17
LESS THAN 50,000	1	1	*	*	1	*	2	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	44	41	45	50	48	47	32	49	35	41
WITHIN MAJOR CITY	34	31	35	40	38	36	25	38	29	30
B COUNTY	23	25	23	19	25	19	25	24	20	23
C COUNTY	17	20	16	13	12	17	26	13	25	18
D COUNTY	12	11	12	13	12	12	13	11	14	12
OUTSIDE US	6	4	5	5	4	7	6	4	8	6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
TABLE 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	39	52	30	41	27	45	59	28	38	20	51
250,000-999,999	42	41	52	46	45	29	33	53	49	50	27
50,000-249,000	18	6	17	12	25	26	8	19	10	29	22
LESS THAN 50,000	1	1	*	1	3	*	*	*	3	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	44	49	39	41	36	61	41	47	43	35	53
WITHIN MAJOR CITY	34	35	34	30	36	42	29	42	33	32	35
B COUNTY	23	25	33	27	25	11	27	28	24	22	14
C COUNTY	17	26	14	16	25	15	18	13	13	24	17
D COUNTY	12	*	15	16	13	13	5	8	18	17	11
OUTSIDE US	6	*	*	*	*	*	13	4	2	4	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	11	4	31	9	18	9	8	16
PACKAGE TOUR	5	2	9	6	2	7	4	8
CONSULTED TRAVEL AGENT	15	3	43	13	26	14	8	22
USED FOR HOTEL,TRANSP RESERVATION	12	3	35	11	22	11	8	18

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	11	8	13	17	10	15	7	13	10	4
PACKAGE TOUR	5	4	5	6	3	6	6	3	8	2
CONSULTED TRAVEL AGENT	15	11	18	23	15	18	11	18	13	9
USED FOR HOTEL,TRANSP RESERVATION	12	9	14	18	11	15	9	14	10	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED TOTAL TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	11	8	10	7	8	15	14	12	7	10	11
PACKAGE TOUR	5	6	2	*	1	6	7	4	3	5	4
CONSULTED TRAVEL AGENT	15	18	16	11	8	16	21	18	12	9	16
USED FOR HOTEL,TRANSP RESERVATION	12	14	13	10	6	11	18	14	9	8	13

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	1	25	13	23	22	16
300-399	15	18	2	15	11	12	24	10
400-499	10	12	2	10	10	9	12	14
500-599	7	8	3	7	8	7	9	8
600-999	15	17	10	14	15	16	14	18
1000-1999	14	10	28	13	19	15	8	15
2000 OR MORE	13	5	41	11	21	11	9	14
OUTSIDE U.S.	5	3	13	6	3	7	3	7
AVERAGE DISTANCE OF TRIP	980	660	2260	890	1310	940	780	1030
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	74	70	86	70	84	70	76	78
400 OR MORE	59	52	85	55	74	58	53	68
500 OR MORE	49	40	82	46	63	49	41	55
600 OR MORE	42	32	79	39	55	42	32	47
1000 OR MORE	27	16	69	24	40	26	17	28

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	27	19	15	22	27	12	26	15	24
300-399	15	16	16	12	13	12	23	11	17	16
400-499	10	8	11	13	10	8	14	7	13	10
500-599	7	7	7	7	9	5	5	6	8	7
600-999	15	16	16	15	14	16	15	15	15	16
1000-1999	14	12	14	16	16	13	12	14	13	15
2000 OR MORE	13	12	14	18	13	13	14	19	12	8
OUTSIDE U.S.	5	4	5	5	4	6	7	4	7	4
AVERAGE DISTANCE OF TRIP	980	870	1010	1170	980	960	1000	1140	950	820
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	74	71	78	80	75	68	82	71	78	72
400 OR MORE	59	54	62	68	62	56	60	60	61	56
500 OR MORE	49	46	51	55	52	48	46	53	48	46
600 OR MORE	42	39	44	48	43	43	41	48	39	39
1000 OR MORE	27	23	28	33	29	26	26	33	24	23

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	13	15	34	36	17	8	16	30	31	20
300-399	15	28	9	11	19	13	21	10	9	17	14
400-499	10	14	13	16	6	8	10	12	15	7	8
500-599	7	11	8	4	5	8	7	9	4	4	9
600-999	15	13	21	16	13	14	13	21	12	14	16
1000-1999	14	11	23	10	9	16	9	15	19	10	17
2000 OR MORE	13	9	10	8	12	23	19	14	9	14	11
OUTSIDE U.S.	5	*	*	*	*	*	14	3	3	3	5
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	980	840	950	680	730	1380	1250	1030	860	840	1000
CUMULATIVE											
300 OR MORE	74	87	84	66	64	83	80	81	68	67	75
400 OR MORE	59	59	75	54	45	69	59	71	59	50	61
500 OR MORE	49	45	62	38	39	61	49	59	44	43	53.
600 OR MORE	42	34	54	34	34	53	41	49	40	38	44
1000 OR MORE	27	21	33	18	21	39	28	29	28	24	28

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	100	*	79	48	79	84	68
RENTAL CAR	1	2	*	1	2	1	1	2
AIRPLANE	21	*	100	18	42	18	12	27
BUS	1	*	*	1	2	1	1	2
TRAIN	*	*	*	*	*	*	*	*
OTHER	2	*	*	1	8	1	3	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	80	74	68	71	78	76	62	79	86
RENTAL CAR	1	2	1	1	2	1	*	2	1	1
AIRPLANE	21	15	22	30	25	18	20	32	17	12
BUS	1	2	1	1	*	1	4	2	1	1
TRAIN	*	*	*	*	*	*	*	*	1	*
OTHER	2	3	3	2	3	3	*	4	2	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	75	77	77	90	67	67	74	71	87	70
RENTAL CAR	1	2	3	1	*	1	3	2	*	1	1
AIRPLANE	21	16	21	13	10	29	29	22	20	11	27
BUS	1	5	*	2	*	2	2	2	1	*	2
TRAIN	*	2	*	*	*	*	1	1	*	*	*
OTHER	2	1	2	9	*	1	1	2	7	1	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	12	11	12	12	11	*	*
1	10	10	8	9	13	6	13	13
2 TO 3	40	44	27	41	36	39	64	42
4 TO 9	30	26	40	29	29	33	23	34
TEN OR MORE	9	8	14	9	9	10	*	9
AVERAGE, IF ANY	4.7	4.3	6.0	4.7	4.6	5.0	2.7	4.5
AVG., INCL. ZERO	4.2	3.8	5.3	4.2	4.1	4.5	2.7	4.5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	13	7	10	6	16	14	21	9	4
1	10	11	11	9	12	10	4	10	7	13
2 TO 3	40	40	42	40	41	36	44	35	43	42
4 TO 9	30	27	32	35	33	29	26	25	30	35
TEN OR MORE	9	8	8	7	8	9	12	10	11	6
AVERAGE, IF ANY	4.7	4.5	4.4	4.6	4.6	4.6	5.2	4.8	5.1	4.1
AVG., INCL. ZERO	4.2	4.0	4.1	4.2	4.3	3.9	4.6	3.9	4.7	4.0

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 13-3
NIGHTS AWAY FROM HOME

	REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1236	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	12	17	10	8	22	5	15	12	6	21	3
1	10	9	6	10	14	11	7	7	7	13	12
2 TO 3	40	46	39	50	37	39	36	37	46	36	44
4 TO 9	30	21	35	29	20	34	30	34	33	25	29
TEN OR MORE	9	7	10	2	7	10	12	10	8	5	12
AVERAGE, IF ANY	4.7	4.3	4.9	3.5	4.1	4.8	5.4	5.2	4.2	3.8	5.1
AVG., INCL. ZERO	4.2	3.7	4.4	3.3	3.2	4.6	4.7	4.6	4.0	3.0	5.0

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	34	37	30	40	8	38	40	8
HOTEL OR MOTEL	46	42	58	40	76	42	48	100
RENTED CABIN OR CONDOMINIUM	3	2	2	3	1	4	1	*
OWNED CABIN OR CONDOMINIUM	4	4	2	4	*	5	4	1
CAMPER, TRAILER, OR RV	5	7	*	6	3	6	6	*
OTHER	2	1	2	2	5	1	3	2
NO OVERNIGHT STAY	12	12	11	12	12	11	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	3.9	6.1	4.4	3.6	4.7	2.4	4.4
HOTEL, MOTEL	3.5	3.2	4.4	3.6	3.3	3.8	2.7	3.5

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	34	36	33	30	49	23	29	27	31	48
HOTEL OR MOTEL	46	43	52	56	42	52	43	48	50	41
RENTED CABIN OR CONDOMINIUM	3	1	3	5	1	4	2	3	2	2
OWNED CABIN OR CONDOMINIUM	4	5	4	2	2	2	10	2	6	2
CAMPER, TRAILER, OR RV	5	6	4	2	4	5	10	4	8	4
OTHER	2	3	3	2	3	3	1	4	2	2
NO OVERNIGHT STAY	12	13	7	10	6	16	14	21	9	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.5	3.6	3.6	4.1	4.2	5.1	4.6	4.0	4.3
HOTEL, MOTEL	3.5	3.5	3.5	3.4	3.4	3.5	3.8	3.5	3.8	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	34	33	32	29	38	42	26	33	38	31	42
HOTEL OR MOTEL	46	43	52	60	32	45	46	49	55	40	46
RENTED CABIN OR CONDOMINIUM	3	5	4	1	2	1	5	5	1	1	1
OWNED CABIN OR CONDOMINIUM	4	4	1	4	7	3	3	2	4	6	3
CAMPER, TRAILER, OR RV	5	6	4	2	6	5	10	2	5	5	6
OTHER	2	2	2	7	*	2	4	3	5	*	3
NO OVERNIGHT STAY	12	17	10	8	22	5	15	12	6	21	3
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.3	3.6	3.9	3.6	3.6	5.2	4.4	4.2	4.5	3.8	4.7
HOTEL, MOTEL	3.5	3.0	3.4	2.8	3.3	3.4	3.8	4.0	2.9	3.1	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	31	23	53	24	64	21	27	35
2	28	29	25	28	27	29	28	29
3	16	18	12	20	5	19	19	14
4	9	11	4	10	3	12	13	10
5	8	9	5	8	1	9	7	9
6+	8	10	1	10	1	10	6	3
PARTIES WITHOUT CHILDREN								
ONE ADULT	31	23	53	24	64	21	27	35
TWO ADULTS	26	27	23	27	25	27	27	28
3 + ADULTS	14	17	7	17	3	18	11	11
PARTIES WITH CHILDREN								
ONE ADULT	4	5	2	4	3	4	4	3
TWO ADULTS	12	14	8	15	3	14	17	10
3 + ADULTS	12	15	7	14	2	16	15	13

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	31	31	29	29	39	23	30	100	*	*
2	28	26	27	26	20	27	47	*	65	7
3	16	17	16	15	12	16	22	*	22	25
4	9	7	10	14	12	10	2	*	2	29
5	8	8	11	10	10	11	*	*	3	24
6+	8	10	5	6	7	13	*	*	9	15
PARTIES WITHOUT CHILDREN										
ONE ADULT	31	31	29	29	39	23	31	100	*	*
TWO ADULTS	26	24	26	25	18	24	46	*	65	*
3 + ADULTS	14	17	12	11	7	18	21	*	35	*
PARTIES WITH CHILDREN										
ONE ADULT	4	5	3	3	5	5	1	*	*	14
TWO ADULTS	12	12	14	14	17	13	3	*	*	43
3 + ADULTS	12	10	16	18	14	17	*	*	*	43

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	31	35	33	35	19	36	36	35	32	19	36
2	28	40	30	12	24	26	34	27	17	31	29
3	16	8	18	15	18	18	15	14	20	17	15
4	9	9	9	13	7	11	9	12	6	8	11
5	8	3	8	19	8	5	5	6	23	5	5
6+	8	6	3	5	23	4	1	6	3	20	4
PARTIES WITHOUT CHILDREN											
ONE ADULT	31	35	33	35	19	36	36	35	32	19	36
TWO ADULTS	26	38	30	10	24	23	29	27	16	29	26
3 + ADULTS	14	6	10	10	29	12	10	4	15	26	11
PARTIES WITH CHILDREN											
ONE ADULT	4	4	3	5	3	5	6	3	3	4	5
TWO ADULTS	12	8	11	15	11	17	11	14	11	10	17
3 + ADULTS	12	10	14	24	14	5	8	17	22	12	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	50	26	50	29	48	100	47
VACATION TRIP	64	68	55	80	14	100	69	58
PRIMARY PURPOSE OF TRIP								
PLEASURE ANY	72	76	61	100	18	89	79	62
VISIT FRIENDS OR RELATIVES	36	41	25	51	7	43	39	18
OUTDOOR RECREATION	13	15	9	19	3	18	16	12
ENTERTAINMENT	24	21	29	33	12	30	26	34
BUSINESS ANY	21	13	41	5	100	5	13	34
CONVENTION,ETC.	8	4	17	3	39	3	9	15
OTHER BUSINESS	13	9	24	2	61	2	5	20
PERSONAL, FAMILY, OTHER	10	11	9	*	*	8	11	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	47	48	44	51	41	43	35	47	55
VACATION TRIP	64	64	59	60	65	63	64	50	68	75
PRIMARY PURPOSE OF TRIP										
PLEASURE ANY	72	75	65	63	73	67	78	62	75	80
VISIT FRIENDS OR RELATIVES	36	38	31	32	41	33	35	38	29	44
OUTDOOR RECREATION	13	14	14	12	13	13	15	9	20	10
ENTERTAINMENT	24	24	23	21	22	23	29	17	27	27
BUSINESS ANY	21	17	25	30	23	22	14	38	17	6
CONVENTION,ETC.	8	7	10	12	9	7	8	13	9	1
OTHER BUSINESS	13	11	16	18	14	15	5	25	8	4
PERSONAL, FAMILY, OTHER	10	11	13	13	9	12	11	6	12	14

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	45	51	38	47	46	53	39	44	40	45	53
VACATION TRIP	64	62	64	51	70	62	66	59	63	69	62
PRIMARY PURPOSE OF TRIP											
PLEASURE ANY	72	66	72	56	81	74	66	66	64	81	75
VISIT FRIENDS OR RELATIVES	36	32	34	25	54	36	25	34	31	48	38
OUTDOOR RECREATION	13	9	12	10	15	16	14	7	8	20	14
ENTERTAINMENT	24	25	28	25	14	23	29	27	27	14	25
BUSINESS ANY	21	24	22	25	13	22	27	24	21	14	22
CONVENTION,ETC.	8	11	6	12	6	8	10	10	11	4	9
OTHER BUSINESS	13	13	16	12	7	14	18	14	10	10	13
PERSONAL, FAMILY, OTHER	10	13	10	21	8	7	9	13	17	8	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	662
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
NORTHEAST	100% 12	100% 12	100% 9	100% 11	100% 14	100% 11	100% 13	100% 11
NEW ENGLAND	4	4	3	4	4	5	5	4
MID-ATLANTIC	8	8	6	7	10	7	8	7
SOUTHEAST	25	25	25	25	27	25	21	28
SOUTH ATLANTIC	17	16	22	17	21	17	14	17
EAST SOUTH CENTRAL	8	10	3	8	6	8	7	10
GREAT LAKES	12	13	8	10	15	10	13	16
EAST NORTH CENTRAL	12	13	8	10	15	10	13	16
MIDWEST	23	27	10	25	15	24	23	15
WEST SOUTH CENTRAL	15	17	7	16	9	16	16	10
WEST NORTH CENTRAL	8	9	3	9	5	8	7	6
WEST	24	21	35	25	26	24	28	24
MOUNTAIN	10	9	13	10	10	10	12	11
PACIFIC	14	12	22	14	16	13	16	13
OUTSIDE US	5	3	13	6	4	7	3	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	10	11	12	11	11	15	12	14	9
NEW ENGLAND	4	2	4	5	4	3	5	3	6	2
MID-ATLANTIC	8	7	7	7	7	7	10	8	8	7
SOUTHEAST	25	23	26	28	23	24	29	23	27	24
SOUTH ATLANTIC	17	14	18	21	19	16	15	19	14	17
EAST SOUTH CENTRAL	8	10	9	7	5	9	14	4	13	7
GREAT LAKES	12	13	14	11	12	14	8	14	6	19
EAST NORTH CENTRAL	12	13	14	11	12	14	8	14	6	19
MIDWEST	23	29	20	15	26	21	20	23	23	22
WEST SOUTH CENTRAL	15	20	13	9	17	15	11	17	13	14
WEST NORTH CENTRAL	8	10	7	6	9	6	9	6	10	8
WEST	24	23	24	28	25	24	23	29	21	23
MOUNTAIN	10	13	9	8	11	9	12	12	10	9
PACIFIC	14	10	15	20	14	15	11	17	11	14
OUTSIDE US	5	4	5	5	4	6	7	4	7	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	100	*	*	*	*	47	10	5	2	2
NEW ENGLAND	4	34	*	*	*	*	20	2	*	1	*
MID-ATLANTIC	8	66	*	*	*	*	27	8	5	1	2
SOUTHEAST	25	*	100	*	*	*	24	64	26	13	3
SOUTH ATLANTIC	17	*	67	*	*	*	24	45	15	5	2
EAST SOUTH CENTRAL	8	*	33	*	*	*	1	19	11	9	1
GREAT LAKES	12	*	*	100	*	*	4	11	48	6	2
EAST NORTH CENTRAL	12	*	*	100	*	*	4	11	48	6	2
MIDWEST	23	*	*	*	100	*	6	6	12	68	3
WEST SOUTH CENTRAL	15	*	*	*	65	*	3	2	4	48	2
WEST NORTH CENTRAL	8	*	*	*	35	*	3	3	8	20	1
WEST	24	*	*	*	*	100	8	6	7	9	84
MOUNTAIN	10	*	*	*	*	43	2	2	4	5	36
PACIFIC	14	*	*	*	*	57	7	4	3	4	48
OUTSIDE US	5	*	*	*	*	*	15	3	3	3	6

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	15	23	16	22	18	15	17
NEW ENGLAND	4	3	7	4	5	5	5	6
MID-ATLANTIC	13	12	17	12	17	13	10	11
SOUTHEAST	19	19	20	18	21	18	19	20
SOUTH ATLANTIC	15	15	15	13	17	13	15	14
EAST SOUTH CENTRAL	4	4	5	4	5	5	4	6
GREAT LAKES	17	16	16	15	16	16	15	20
EAST NORTH CENTRAL	17	16	16	15	16	16	15	20
MIDWEST	26	30	13	29	17	28	26	22
WEST SOUTH CENTRAL	16	19	8	18	10	17	16	12
WEST NORTH CENTRAL	10	11	6	11	8	11	10	10
WEST	21	20	28	22	22	21	25	21
MOUNTAIN	7	7	8	7	9	7	9	7
PACIFIC	14	13	19	15	13	13	17	14

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	13	17	20	14	19	20	18	18	14
NEW ENGLAND	4	3	5	7	4	5	3	5	4	3
MID-ATLANTIC	13	10	12	13	9	14	17	13	14	11
SOUTHEAST	19	18	21	22	17	22	17	19	17	22
SOUTH ATLANTIC	15	12	16	19	13	18	13	14	12	18
EAST SOUTH CENTRAL	4	6	4	3	5	4	5	5	4	4
GREAT LAKES	17	19	18	15	19	14	14	17	13	21
EAST NORTH CENTRAL	17	19	18	15	19	14	14	17	13	21
MIDWEST	26	30	22	20	24	25	31	24	30	23
WEST SOUTH CENTRAL	16	20	13	11	15	14	20	19	15	14
WEST NORTH CENTRAL	10	10	9	9	9	11	10	6	15	8
WEST	21	21	22	23	25	20	17	22	22	20
MOUNTAIN	7	7	7	6	9	6	7	7	9	5
PACIFIC	14	13	15	17	17	14	10	15	12	15

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 18-3
CENSUS REGION OF ORIGIN

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	68	17	5	5	6	100	*	*	*	*
NEW ENGLAND	4	20	4	1	1	1	25	*	*	*	*
MID-ATLANTIC	13	48	13	4	4	5	75	*	*	*	*
SOUTHEAST	19	17	50	17	5	5	*	100	*	*	*
SOUTH ATLANTIC	15	14	38	13	3	3	*	77	*	*	*
EAST SOUTH CENTRAL	4	3	12	4	2	2	*	23	*	*	*
GREAT LAKES	17	7	17	62	9	5	*	*	100	*	*
EAST NORTH CENTRAL	17	7	17	62	9	5	*	*	100	*	*
MIDWEST	26	4	14	13	79	10	*	*	*	100	*
WEST SOUTH CENTRAL	16	3	12	2	52	3	*	*	*	62	*
WEST NORTH CENTRAL	10	1	2	11	27	7	*	*	*	38	*
WEST	21	4	3	3	3	75	*	*	*	*	100
MOUNTAIN	7	1	2	2	2	25	*	*	*	*	34
PACIFIC	14	3	1	1	1	50	*	*	*	*	66

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	35	49	38	37	39	37	41
250,000-999,999	43	43	37	43	42	44	43	39
50,000-249,000	19	21	13	19	20	16	19	19
LESS THAN 50,000	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	34	60	39	54	38	43	45
WITHIN MAJOR CITY	32	26	52	31	44	30	34	38
B COUNTY	21	23	15	20	24	22	25	21
C COUNTY	21	25	7	23	11	23	20	17
D COUNTY	13	16	5	13	8	12	10	11
OUTSIDE US	5	3	13	6	3	7	3	7

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	32	42	47	37	39	36	35	40	39
250,000-999,999	43	47	39	35	44	40	46	48	38	42
50,000-249,000	19	20	19	18	18	21	16	17	21	19
LESS THAN 50,000	1	1	*	*	1	*	2	1	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	40	34	42	48	45	40	32	44	36	40
WITHIN MAJOR CITY	32	27	33	38	36	31	26	34	30	31
B COUNTY	21	24	22	19	24	19	23	22	20	22
C COUNTY	21	26	18	14	14	24	25	21	22	19
D COUNTY	13	13	14	14	13	12	15	10	16	14
OUTSIDE US	5	4	5	5	4	6	7	4	7	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	49	27	51	23	46	56	28	43	17	52
250,000-999,999	43	44	53	37	51	28	37	48	45	53	27
50,000-249,000	19	6	20	11	24	26	7	23	10	28	21
LESS THAN 50,000	1	1	*	1	2	*	*	1	1	1	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	46	38	30	32	61	38	41	34	33	55
WITHIN MAJOR CITY	32	33	33	23	31	42	29	35	29	30	36
B COUNTY	21	28	29	29	20	11	26	30	26	16	13
C COUNTY	21	26	15	23	35	14	18	15	18	32	16
D COUNTY	13	1	18	18	13	15	7	10	20	16	12
OUTSIDE US	5	*	*	*	*	*	14	3	3	3	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED PERSON TRIPS (MILLIONS)	294.1	218.1	61.3	214.2	61.8	187.8	133.8	136.8
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	3	30	7	18	8	7	14
PACKAGE TOUR	4	2	12	5	2	6	4	8
CONSULTED TRAVEL AGENT	13	4	44	12	25	13	8	19
USED FOR HOTEL,TRANSP RESERVATION	10	3	34	10	21	10	8	17

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED PERSON TRIPS (MILLIONS)	294.1	180.2	232.9	113.9	97.4	100.6	59.9	90.9	118.1	85.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	6	10	14	8	11	7	12	9	4
PACKAGE TOUR	4	4	5	6	3	5	6	3	8	2
CONSULTED TRAVEL AGENT	13	9	15	19	13	13	12	16	13	9
USED FOR HOTEL,TRANSP RESERVATION	10	7	12	15	10	11	9	13	10	8

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	305	227	257	209	254	291
PROJECTED PERSON TRIPS (MILLIONS)	294.1	33.9	71.4	36.1	65.1	69.6	50.4	56.3	48.7	76.1	62.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	7	8	4	4	14	12	9	7	7	10
PACKAGE TOUR	4	6	3	*	1	7	8	3	4	4	4
CONSULTED TRAVEL AGENT	13	18	14	7	5	14	19	16	10	7	15
USED FOR HOTEL,TRANSP RESERVATION	10	13	11	7	4	10	17	12	7	6	11

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	62	56	57	58	56	53	60
NOT MARRIED	42	38	44	43	42	44	47	40
SEX								
MALE	57	54	62	53	71	51	57	59
FEMALE	43	46	38	47	29	49	43	41
AGE								
18-24	15	15	17	17	13	19	18	10
25-34	26	23	29	25	32	24	29	27
35-44	21	21	22	18	25	19	20	26
45-54	15	15	15	13	19	12	9	17
55-64	13	15	10	14	8	12	14	10
65-74	7	8	4	9	2	10	7	7
75-84	2	2	2	3	1	2	2	2
85+	1	1	1	1	1	1	1	1
AVERAGE	41	42	40	42	39	41	40	41

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	50	63	70	38	76	67	38	85	81
NOT MARRIED	42	50	37	30	62	24	33	62	15	19
SEX										
MALE	57	55	62	66	60	60	48	66	43	50
FEMALE	43	45	38	34	40	40	52	34	57	50
AGE										
18-24	15	18	13	11	37	*	*	19	9	13
25-34	26	30	30	23	63	*	*	30	15	33
35-44	21	15	24	33	*	58	*	18	18	40
45-54	15	10	16	21	*	42	*	14	19	11
55-64	13	13	11	10	*	*	55	11	22	1
65-74	7	11	5	1	*	*	33	6	14	*
75-84	2	3	1	*	*	*	9	2	3	*
85+	1	*	*	*	*	*	4	1	*	2
AVERAGE	41	41	40	40	26	44	66	39	48	35

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	58	58	56	51	67	57	58	60	52	65	54
NOT MARRIED	42	42	44	49	33	43	42	40	48	35	46
SEX											
MALE	57	56	59	54	56	56	61	54	61	55	56
FEMALE	43	44	41	46	44	44	39	46	39	45	44
AGE											
18-24	15	13	15	13	20	14	13	13	18	15	17
25-34	26	26	24	30	26	26	24	26	32	21	28
35-44	21	20	22	24	13	25	22	27	16	15	24
45-54	15	12	14	16	15	15	17	13	12	18	14
55-64	13	16	14	7	14	10	17	9	9	19	8
65-74	7	10	7	8	7	7	5	6	10	9	7
75-84	2	2	1	1	3	2	1	5	1	2	1
85+	1	*	1	1	*	1	1	*	1	*	2
AVERAGE	41	43	42	40	41	41	42	41	39	44	40

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	17	7	16	11	17	17	16
HIGH SCHOOL COMPLETE	34	38	26	38	24	36	34	30
COLLEGE INCOMPLETE	17	18	14	18	17	18	21	17
COLLEGE COMPLETE	24	21	34	21	34	21	20	26
GRADUATE WORK	10	7	18	8	15	8	9	12
OCCUPATION								
PROFESSIONAL MANAGERIAL	19	15	31	16	28	13	18	22
LOWER LEVEL TECHNICAL MANAGERIAL	19	17	23	15	29	16	17	24
CLERICAL, SALES	14	14	13	15	12	14	15	14
BLUE COLLAR	18	19	10	16	22	15	20	19
HOUSEHOLD SERVICE	3	3	2	3	1	4	3	3
RETIRED	14	15	10	18	3	18	14	10
UNEMPLOYED	4	5	3	4	2	6	3	3
NOT WORKING, NOT LOOKING	7	9	5	9	2	10	7	5
OTHER	3	3	2	3	1	4	4	2

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	19	14	11	12	10	29	12	20	18
HIGH SCHOOL COMPLETE	34	39	32	25	30	39	35	30	39	40
COLLEGE INCOMPLETE	17	19	16	14	21	15	12	17	17	13
COLLEGE COMPLETE	24	18	27	33	29	25	16	29	17	22
GRADUATE WORK	10	5	11	17	8	12	7	11	7	8
OCCUPATION										
PROFESSIONAL MANAGERIAL	19	13	22	29	20	22	11	22	15	14
LOWER LEVEL TECHNICAL MANAGERIAL	19	16	22	26	19	26	7	24	12	13
CLERICAL, SALES	14	13	15	16	16	13	9	14	15	10
BLUE COLLAR	18	21	20	14	22	19	8	17	16	22
HOUSEHOLD SERVICE	3	3	3	3	2	2	4	2	3	3
RETIRED	14	18	8	1	*	3	56	10	27	3
UNEMPLOYED	4	5	3	4	5	5	*	3	2	11
NOT WORKING, NOT LOOKING	7	7	7	7	10	6	4	3	8	23
OTHER	3	4	1	1	5	2	*	4	2	1

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	12	15	18	20	12	13	11	23	23	8
HIGH SCHOOL COMPLETE	34	29	32	38	40	33	33	24	36	43	34
COLLEGE INCOMPLETE	17	16	17	11	15	21	13	16	17	15	22
COLLEGE COMPLETE	24	31	28	24	18	21	28	38	18	16	23
GRADUATE WORK	10	12	8	8	6	13	13	11	6	4	14
OCCUPATION											
PROFESSIONAL MANAGERIAL	19	17	22	22	17	17	19	32	10	17	16
LOWER LEVEL TECHNICAL MANAGERIAL	19	19	21	14	17	21	20	17	16	17	23
CLERICAL, SALES	14	13	12	14	14	15	14	8	13	15	17
BLUE COLLAR	18	16	16	23	17	17	20	13	26	17	14
HOUSEHOLD SERVICE	3	5	5	2	1	3	5	3	4	1	1
RETIRED	14	16	13	11	17	13	12	13	14	19	12
UNEMPLOYED	4	3	4	4	8	2	3	2	6	6	4
NOT WORKING, NOT LOOKING	7	10	5	6	9	9	5	7	10	7	8
OTHER	3	2	2	3	2	4	1	5	1	1	4

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS - FAMILY INCOME

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
FAMILY INCOME								
	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	8	6	9	3	8	8	5
$10,000-$19,999	14	16	11	19	7	19	14	10
$20,000-$29,999	23	26	12	23	20	23	28	20
$30,000-$39,999	17	18	18	18	17	17	19	19
$40,000-$49,999	15	15	16	15	17	16	14	16
$50,000-$74,999	16	14	22	13	23	12	12	19
$75,000-$99,999	3	2	7	2	6	2	3	4
$100,000 OR MORE	4	2	7	2	7	2	2	5
CUMULATIVE INCOME								
$20,000 OR MORE	78	77	83	72	89	73	78	85
$30,000 OR MORE	55	51	71	49	70	49	50	64
$40,000 OR MORE	38	33	53	32	53	32	31	45
$50,000 OR MORE	23	18	36	17	36	17	17	28
$75,000 OR MORE	7	4	15	4	13	4	4	9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS - FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	12	*	*	8	1	16	10	2	4
$10,000-$19,999	14	23	*	*	14	12	21	16	14	10
$20,000-$29,999	23	37	29	*	30	14	24	22	28	17
$30,000-$39,999	17	28	22	*	19	16	17	16	17	25
$40,000-$49,999	15	*	20	40	13	22	9	11	21	20
$50,000-$74,999	16	*	20	41	11	26	8	17	11	18
$75,000-$99,999	3	*	4	9	3	5	1	4	3	3
$100,000 OR MORE	4	*	5	9	3	5	3	4	3	2
CUMULATIVE INCOME										
$20,000 OR MORE	78	65	100	100	79	87	63	74	83	86
$30,000 OR MORE	55	28	71	100	49	73	39	52	55	69
$40,000 OR MORE	38	*	48	100	30	58	21	36	39	44
$50,000 OR MORE	23	*	29	60	18	35	12	25	18	24
$75,000 OR MORE	7	*	9	18	6	9	4	8	6	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS - FAMILY INCOME

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	7	8	5	8	6	10	5	5	9	7	10
$10,000-$19,999	14	15	12	7	22	15	10	13	12	20	15
$20,000-$29,999	23	20	22	35	28	16	16	21	36	25	19
$30,000-$39,999	17	13	19	13	20	20	19	15	12	18	21
$40,000-$49,999	15	13	21	13	12	15	13	18	17	16	13
$50,000-$74,999	16	19	17	16	8	18	22	18	11	10	18
$75,000-$99,999	3	5	2	2	2	5	6	5	1	2	3
$100,000 OR MORE	4	8	4	5	2	2	8	5	2	2	1
CUMULATIVE INCOME											
$20,000 OR MORE	78	78	83	85	72	75	85	82	79	73	76
$30,000 OR MORE	55	58	61	50	44	59	69	61	42	48	56
$40,000 OR MORE	38	44	43	37	24	40	49	46	30	30	35
$50,000 OR MORE	23	31	22	24	12	25	37	28	13	14	22
$75,000 OR MORE	7	13	5	7	4	7	14	10	2	4	5

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
SIZE,STRUCTURE, WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	17	25	21	18	21	21	18
TWO OR MORE ADULTS,NO CHILDREN	43	45	38	45	37	45	41	41
SINGLE ADULT WITH CHILD	3	4	2	4	1	2	3	3
TWO OR MORE ADULTS WITH CHILDREN	35	34	35	31	44	32	34	38
HOUSEHOLD SIZE								
ONE PERSON	20	17	25	21	18	21	21	18
TWO PEOPLE	32	34	30	35	26	33	29	31
THREE PEOPLE	19	21	18	19	18	20	23	21
FOUR PEOPLE	17	16	15	14	21	14	19	21
FIVE OR MORE PEOPLE	12	13	13	12	16	12	8	9
NUMBER OF WAGE EARNERS								
NONE	13	15	10	17	4	17	13	9
ONE	39	36	43	36	44	35	40	42
TWO	38	37	42	38	41	37	36	40
THREE OR MORE	10	12	6	9	12	11	11	9

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
SIZE,STRUCTURE, WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	26	15	11	22	11	28	34	*	*
TWO OR MORE ADULTS,NO CHILDREN	43	37	42	43	36	37	65	33	80	4
SINGLE ADULT WITH CHILD	3	4	2	1	3	4	1	3	*	9
TWO OR MORE ADULTS WITH CHILDREN	35	33	41	45	40	48	6	29	20	88
HOUSEHOLD SIZE										
ONE PERSON	20	26	15	11	22	11	28	34	*	*
TWO PEOPLE	32	30	31	30	24	31	50	24	61	6
THREE PEOPLE	19	19	22	22	19	22	15	13	23	33
FOUR PEOPLE	17	14	20	23	23	20	2	16	9	34
FIVE OR MORE PEOPLE	12	12	12	14	13	16	5	12	7	27
NUMBER OF WAGE EARNERS										
NONE	13	17	8	4	5	5	42	11	23	5
ONE	39	45	39	31	43	39	32	49	20	40
TWO	38	32	43	50	42	43	21	30	49	44
THREE OR MORE	10	6	10	15	10	13	4	10	9	11

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
SIZE,STRUCTURE, WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	20	20	21	16	21	18	24	18	16	22
TWO OR MORE ADULTS,NO CHILDREN	43	51	44	31	43	42	44	39	35	51	42
SINGLE ADULT WITH CHILD	3	2	3	2	2	4	4	3	2	1	4
TWO OR MORE ADULTS WITH CHILDREN	35	26	32	46	40	33	33	35	45	32	32
HOUSEHOLD SIZE											
ONE PERSON	20	20	20	21	16	21	18	24	18	16	22
TWO PEOPLE	32	32	36	25	29	35	31	28	28	34	38
THREE PEOPLE	19	19	18	14	25	19	19	24	13	23	14
FOUR PEOPLE	17	15	14	32	10	16	13	17	31	10	17
FIVE OR MORE PEOPLE	12	14	12	9	20	9	18	7	10	17	9
NUMBER OF WAGE EARNERS											
NONE	13	17	13	10	15	11	13	15	14	16	9
ONE	39	32	38	53	28	45	33	38	47	30	48
TWO	38	39	43	31	43	32	42	39	35	39	33
THREE OR MORE	10	12	6	6	14	12	12	8	3	16	10

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1238	790	367	803	389	690	548	652
PROJECTED TO TRIPS (MILLIONS)	165.2	109.7	44.1	111.0	49.4	92.6	72.1	81.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	71	67	66	74	67	65	74
RENT	30	29	33	34	26	33	35	26

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
PAW TOTAL	1238	618	878	467	517	460	239	658	380	200
PROJECTED TO TRIPS (MILLIONS)	165.2	102.5	129.6	62.7	68.0	59.3	37.9	90.9	50.8	23.5
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	59	75	86	47	86	84	62	79	81
RENT	30	41	25	14	53	14	16	38	21	19

USTDC NATIONAL TRAVEL SURVEY AUTUMN 1987 TRAVEL
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1238	163	303	155	219	300	227	257	209	254	291
PROJECTED TO TRIPS (MILLIONS)	165.2	21.0	41.5	19.8	30.1	42.5	31.1	33.0	26.5	36.5	38.1
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	70	77	69	74	73	62	77	73	66	75	60
RENT	30	23	31	26	27	38	23	27	34	25	40

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England, where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult? 1 MALE 2 FEMALE

What is the sex of the next oldest adult? 1 MALE 2 FEMALE

CONTINUE FOR EACH ADULT IN HOUSEHOLD. 1 MALE 2 FEMALE

1 MALE 2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in _____ (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____	YEARS	1	MALE	2 FEMALE
PERSON #2	_____	YEARS	1	MALE	2 FEMALE
PERSON #3	_____	YEARS	1	MALE	2 FEMALE
PERSON #4	_____	YEARS	1	MALE	2 FEMALE
PERSON #5	_____	YEARS	1	MALE	2 FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. **In what types of lodging did you stay when were in each state/country?** ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the farthest place you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	5 BUS
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT	6 TRAIN
3 SELF CONTAINED RECREATIONAL VEHICLE	7 SHIP, BOAT
4 AIRPLANE	8 OTHER
	9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
AUTUMN 1987 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	165.2	163.2 - 167.2	294.1	291.1 - 297.1
Vacation	92.6	91.1 - 94.1	187.8	185.8 - 189.8
Pleasure	111.0	109.5 - 112.5	214.2	211.7 - 216.7
Bus/Conv	49.4	48.4 - 50.4	61.8	60.8 - 62.8
Weekend	72.1	71.1 - 73.1	133.8	132.3 - 135.3
Auto	109.7	108.2 - 111.2	218.1	215.6 - 220.6
Air	44.1	43.1 - 45.1	61.3	60.3 - 62.3
Hotel	81.8	80.3 - 83.3	136.8	135.3 - 138.3
Seniors (55+)	37.9	35.9 - 39.9	59.9	57.9 - 61.9

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY
PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Autumn 1987

Number of telephone interviews completed	4,552
Number of respondents reporting one or more qualifying trips*	1,160
Total number of qualifying trips	1,688

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.